

Firm Profile

Franklin Associates specializes in project management, public relations and planning. We are a team who puts our talent, our passion and our energy into standing by our word. The first priority of our professionals is to put people first in the belief that our community's human resources are our most critical resources. We blend science with practical experience to develop innovative project solutions, and our approaches are infused with a focus on building open and honest communication channels with clients and constituents. Exceeding client expectations is our trademark, because each project that we take on represents a commitment to personally effecting positive outcomes – on time, every time.

Franklin is certified as a Minority Business Enterprise (MBE) and a Hudson Initiative firm. Our specialties are utilized by clients in the following ways:

Communications Practice

Our clients rely upon our communications expertise to develop and implement long-term strategic communications approaches in the public relations, media relations, community relations and governmental relations arenas.

Our team researches, analyzes and monitors public perceptions, develops appropriate messaging and information dissemination channels, and works closely with our clients to develop and execute communications strategies that fit both the organization and the community. Franklin provides effective professional facilitation, strategic planning, issues management and crisis communications services to its clients as needed.

Franklin's team includes experienced trainers, facilitators, event planners and media relations professionals in addition to registered lobbyists in-house for seamless coordination. Our team is responsible for developing and implementing more than 2,500 community meetings in the past six years.

Planning/Transportation Practice

As land use and transportation planners work to create useable options for a municipality or region, our firm builds communication bridges between these project teams and the community as a whole, including local organizations and elected officials. By assisting in fostering cooperation between these entities, positive ideas are generated and stakeholders are able to see their input making a difference in the project process. This public involvement from the outset helps these projects reach a positive conclusion and lays the groundwork for effective implementation. Franklin's team also includes an AICP certified urban planner to offer a more comprehensive level of service to our clients.

Project Management/Disaster Recovery Practice

Franklin's commitment to the highest levels of customer service has enabled the company to provide quality project management services across numerous fields. The firm's founder, Perry J. Franklin, Sr., has a solid background in community redevelopment and communications that has led to positive management and staffing efforts on projects, most within the disaster recovery industry. The team's approach is simple: Find the right solutions and implement them quickly and effectively, while keeping the client fully informed at every step. From managing municipal projects to coordinating efforts after devastating natural disasters, the Franklin team and its certified Project Management Professional are able to bring clear-headed, efficient approaches to a wide variety of projects.

Find out more about Franklin today by phone, email, website, Facebook, or U.S. Mail.

RECENT CLIENTS

**PLANNING/TRANSPORTATION
PRACTICE**

AECOM
Dana Brown & Associates
Fregonese Associates
Goody Clancy
Jeffrey Carbo Landscape Architects
Kimley-Horn & Associates
Meyer, Meyer, LaCroix & Hixson
Providence Engineering
URS Corporation

COMMUNICATIONS PRACTICE

City of New Orleans
EPA Region 6
Olin Chlor Alkali
Rain CH Carbon LLC
Wright Feigley Communications

**PROJECT MANAGEMENT
& DISASTER RECOVERY
PRACTICE**

ICF International
Industrial Economics, Inc./NOAA
Louisiana Oil Spill Coordinator's Office
Parish of Ascension
Providence Technical Services
Shaw Environmental
Town of White Castle
Ceres Environmental Services, Inc.
City of St. Gabriel

OUR PROCESS

